



Sharp Ahead
B2B DIGITAL MARKETING

DESIGN PORTFOLIO

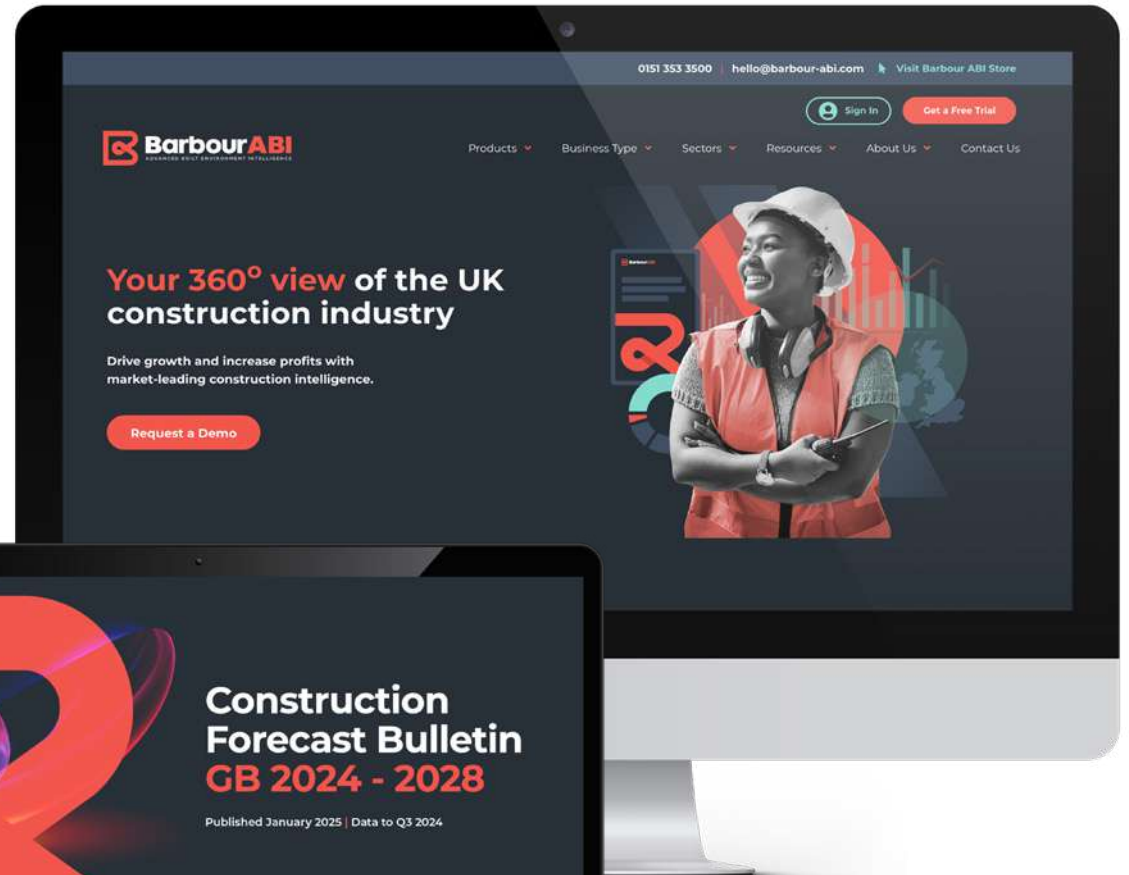
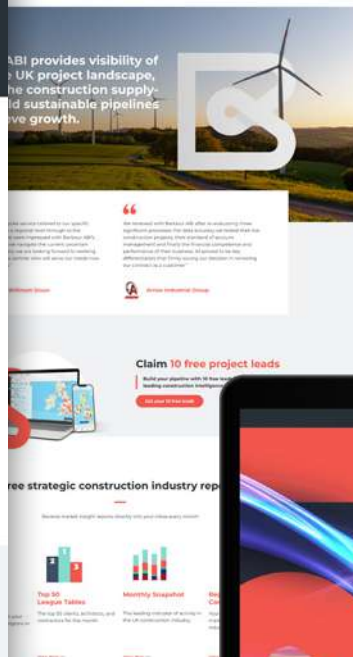
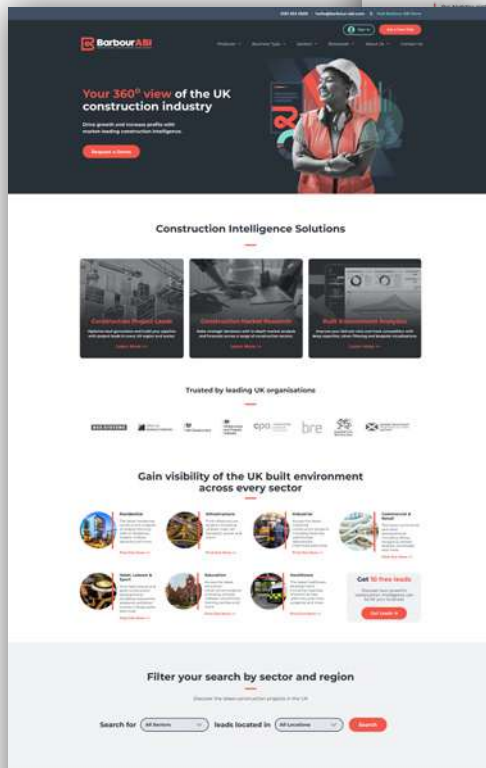
sharpahead.com



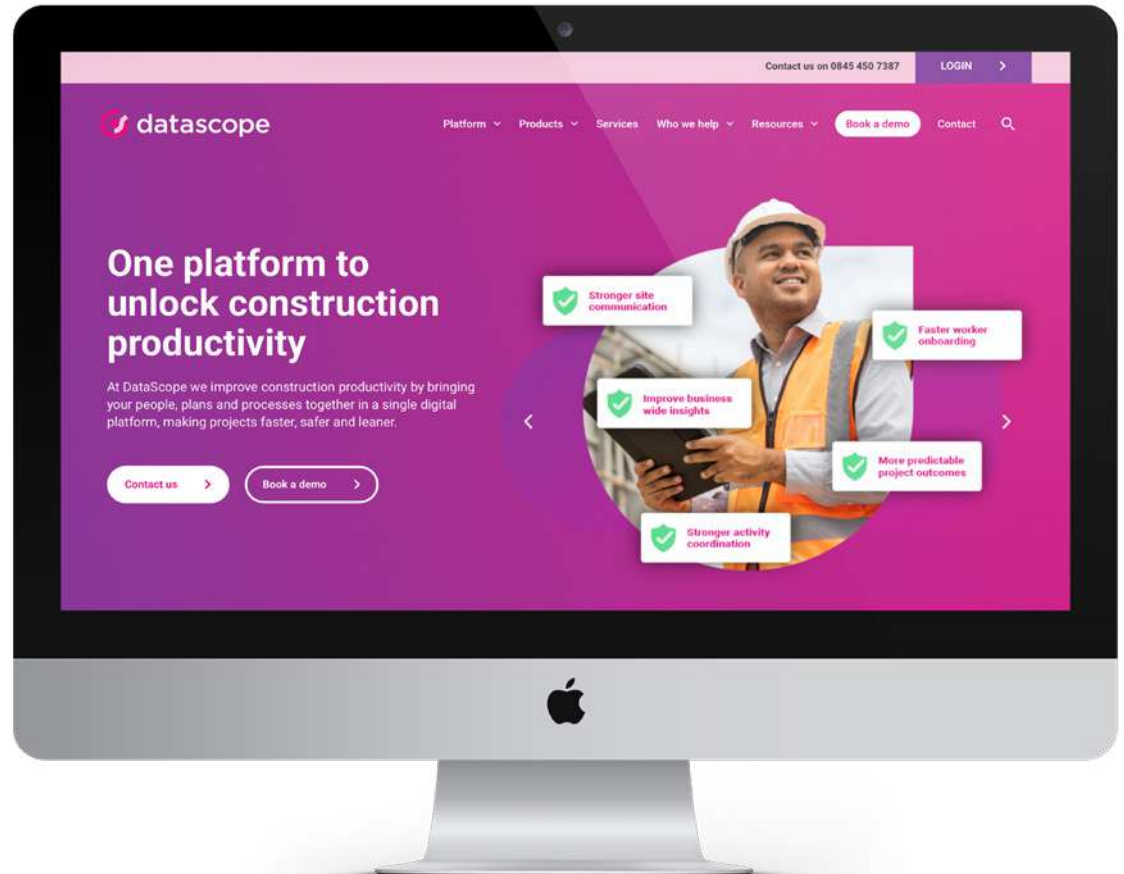
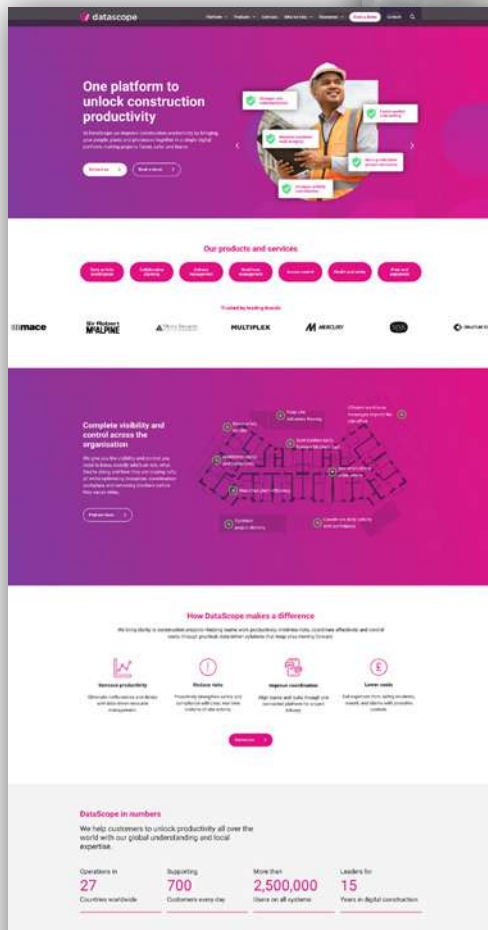
**Great design should be
functional and beautiful
but above all else,
it should always have
the customer in mind.**



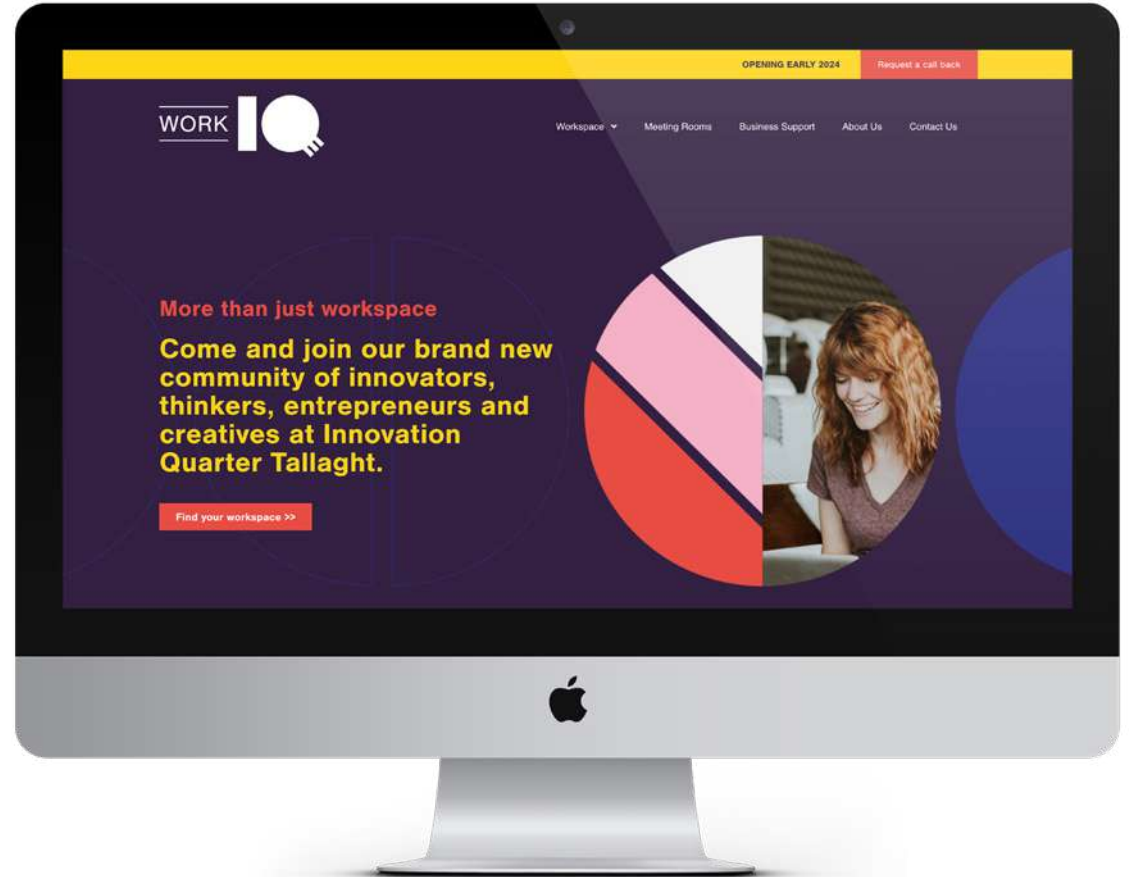
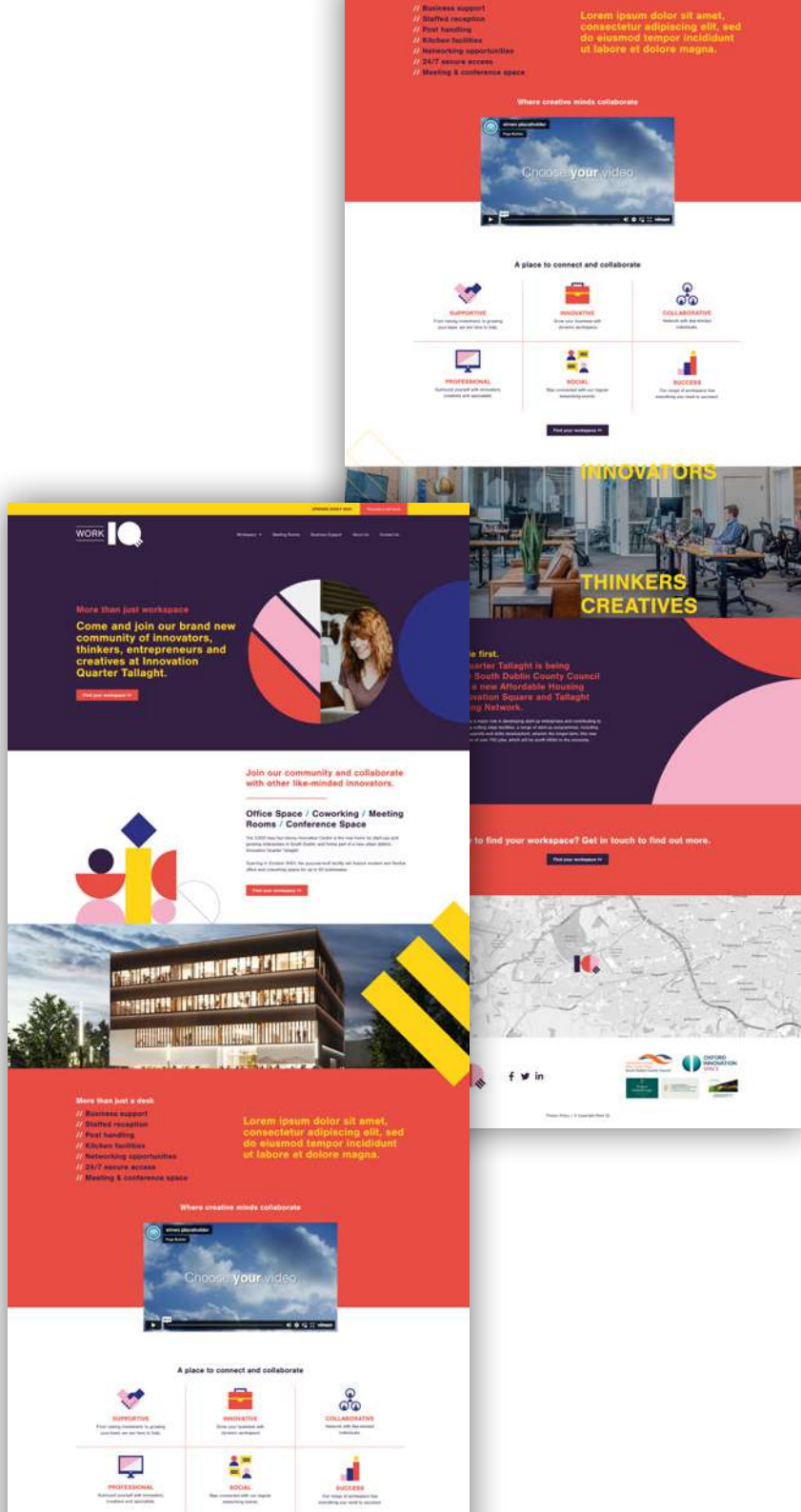
DESIGN FOR WEB



barbour-abi.com

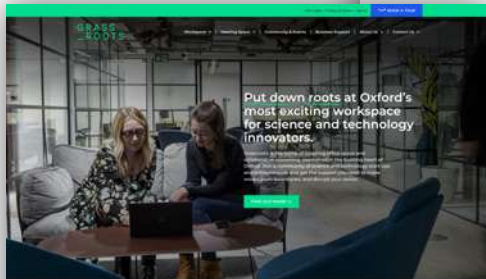
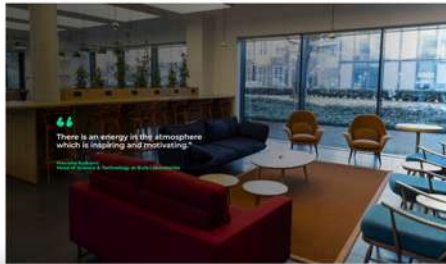


datascopesystems.com



workiq.ie

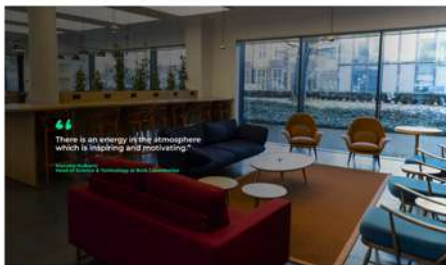
science and tech innovators



Our flexible coworking spaces and private offices in Oxford are ideal for growing start-ups and spinouts.



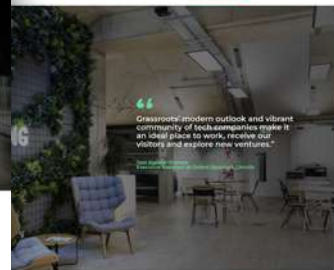
Specialist workspace and essential amenities for science and tech innovators



We know what it takes for fledgling businesses to succeed, and here at Grassroots we ensure our innovators get the space and support they need to soar.



What it takes for fledgling businesses to succeed, and here at we ensure our innovators get the space and support they need to soar.



Latest News



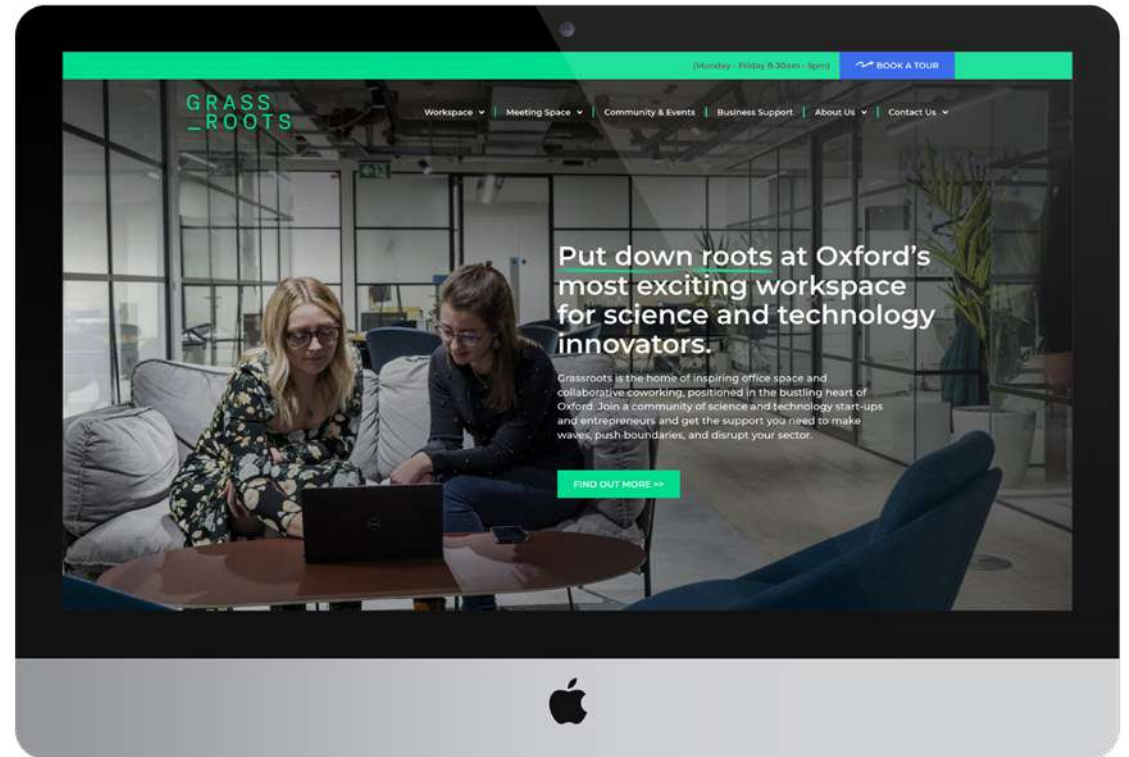
Ready to put down roots?

Find out more about Oxford's most exciting workspace for science and technology innovators.

[Get in touch](#)



01865 204000 | 01865 204001
info@grassroots-oxford.com



grassrootsworkspace.com



DIGITAL DESIGN

Build with Confidence,
Build with K-Roc™



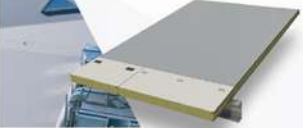

K-Roc® AWP:
Clean aesthetics,
non-combustible



K-Roc® Evolution:
Seamless Façade Design



K-Roc® Firemaster:
Tested Fire Safety



Meet Your
Non-Combustible
Needs with K-Roc™

Get Expert Advice




Trapezoidal
Roof Panels –
Leaders in Thermal
Performance



Durability
You Can Count On



Certified &
Made in Australia



Futureproof
Your Roof



Discover
Trapezoidal
Roof Panels

Get Expert Advice





Cool room panels designed
for temperature control

SHOP NOW





Built for temperature-
controlled facilities

With high R-values and easy installation

ORDER ONLINE





Executive Dinners:

- High-Trust Dialogue
- Senior Engagement

Best for:

C-Level, Finance Directors, Procurement Directors,
Commercial Finance Leads

Private executive dinners are the format that consistently works for senior decision-makers. These are high-trust, small group environments designed for open dialogue and meaningful relationship-building.

Why it works:

- Time-efficient (typically 3-4 hours)
- Non-sales tone encourages candour
- Intimate format (8-12 attendees) ensures relevance
- Topics tied to real issues: e.g. "Improving spend visibility in decentralised teams"

When to use it:

You want to build or deepen senior relationships, position your brand as a strategic partner, or create space for peer-led dialogue.

Example:

A private dinner for Finance and Procurement Directors in manufacturing, focused on cost control and supply chain risk mitigation post-inflation volatility.



How to Get Finance & Procurement Leaders to Your B2B Events

A Proven Strategy



www.elnevents.com

to the Function

100+ B2B events delivered

	When to Use It
Level	Strategic relationships and peer-led dialogue
ion, Change Leaders	Mid-funnel engagement and insight gathering
Leadership	Brand positioning and cross-functional engagement
encers	Early-stage education and lead qualification

Deliver Event Success





Office space,
meeting rooms and
coworking space
at Innovation Quarter
Tallaght



BASE BORDON
INNOVATION
CENTRE

**ONE
MONTHS
RENT
FREE**

when you take an office
with us for a year



**A NEWLY
REFURBISHED
CREATIVE HUB**



Dynamic workspace
in the heart of Salford

Find your office space →



**Get two months
rent free**

when you join
us for a year



REACTION ENGINES

**COMERCIALISING
SPACE TRAVEL**

The greatest advance in propulsion since the jet engine,
made right here at the Culham Innovation Centre



UP TO
**THREE MONTHS
RENT FREE**





Red Oak Consulting
Expert advice, exceptional delivery

RO
MS
MANAGED
SERVICES

Trusted, preferred, and respected across sectors

About Red Oak Consulting

- UK's leading digital transformation consultancy for HPC, AI, and Cloud.
- Experts in creating tailored, scalable, and future-ready technology solutions.

Expertise

- 150+ years of combined experience across research, engineering, and cloud.
- Specialists in guiding full digital transformation journeys.

Core Services

- Strategy: Cloud/HPC vision, roadmaps, cost analysis, business cases
- Delivery: Application optimisation, migration, system builds, support
- Engineering: Workflow/data analysis, benchmarking, real-time analytics

Why Choose Red Oak Consulting

- The UK's leading experts in HPC, AI, and Cloud transformation
- Deep understanding of research environments, including climate modelling, CFD, and data science
- End-to-end solutions with a focus on sustainability and cost efficiency
- Specialists in Research Software Engineering, DevOps, and TCO modelling

Proven Results

- Delivered 145+ HPC projects and 40+ cloud solutions
- Managed £45m-£500m in procurement value
- 100% client satisfaction and retention
- 99% on-time project delivery

150+ years of combined
experience across research,
engineering, and cloud

Case Study

Met Office

The Client

- Founded in 1854, the UK's national weather and climate agency.
- Provides aviation forecasting for two-thirds of global flights.
- Collects and analyses global climate data for energy, utilities, and renewables.
- Supports governments, businesses, and emergency services with weather-related decision-making.

The Challenge

- **End-of-life HPC infrastructure:** The Met Office's on-premises supercomputer was nearing obsolescence, facing limitations in power, space, and scalability.
- **Data overload:** Processing billions of daily weather observations from global sources required a more efficient system.
- **Strategic shift needed:** A comprehensive understanding of High Performance Computing (HPC) market trends and data archive usage was essential.

Red Oak's Role

- **Strategic consultancy:** Red Oak's senior team, including Richard Lawrence, guided the Met Office through a transformative process.
- **Data analysis:** Conducted in-depth assessments of data usage to inform future infrastructure decisions.
- **Vendor engagement:** Facilitated discussions with potential suppliers, including Microsoft, to explore innovative solutions.
- **Cloud transition:** Provided expertise in transitioning to a cloud-native HPC model, enhancing scalability and efficiency.

The Outcome

- **Cloud adoption:**
The Met Office became the first UK government organisation to implement a cloud-based HPC system for weather and climate modelling.
- **Microsoft partnership:**
Awarded the cloud contract to Microsoft, leveraging Azure's capabilities for enhanced performance.
- **Operational improvements:**
Achieved greater flexibility, scalability, resilience, and security in data processing.
- **Long-term collaboration:**
Red Oak Consulting has supported the Met Office's HPC stability for over 15 years.

For more detailed information, you can read the full case study here:
<https://www.redoakconsulting.co.uk/case-study/met-office/>





When we understand
our customers

AMAZING THINGS HAPPEN

Learning Japanese
business etiquette
to enhance
relationships



Illustration of a man and a woman in business attire bowing to each other in front of a large red Japanese flag. A large white 'X' logo is overlaid on the right side of the image.

xpand
LOGISTICS

**Delivering joy this Christmas
and every day after!**



Illustration of a person in a Santa hat driving a truck, with a globe and location pins in the background. A large white 'X' logo is overlaid on the right side of the image.

Making each day
#MotherEarthDay
with Planet Mark

Our journey to becoming Planet Mark Carbon Certified

PlanetMark | **xpand**
LOGISTICS



Illustration of a white truck with a green grassy trailer. A large white 'X' logo is overlaid on the right side of the image.



Making each day
#MotherEarthDay
with Planet Mark

Our journey to becoming Planet Mark Carbon Certified

PlanetMark | **xpand**
LOGISTICS



Aerial view of a dense green forest. A large white 'X' logo is overlaid on the left side of the image.





The people that
power AMOS™



AMOS™ Dry Docking

Plan, Control, and
Optimise Docking Projects
with Confidence

Product Overview

AMOS™ Dry Docking gives shipowners, operators, and fleet managers full control over the most complex and costly maintenance events in a vessel's lifecycle.

From initial planning through to project completion, it centralises specifications, budgets, supplier engagement, and timelines to ensure dockings are executed on time, within budget, and to the highest standards.

With integrated project templates, supplier collaboration tools, and real-time progress tracking, AMOS™ Dry-Docking reduces risk, improves cost control, and keeps all stakeholders aligned. By linking with AMOS™ Maintenance, Inventory, and Procurement, it ensures that spare parts, labour, and equipment are in place exactly when needed.

www.SpecTec.net



AMOS™-X

Asset management. Reimagined for the real world.

- For fleets under pressure
- For crews on the move
- For people who demand more from their software

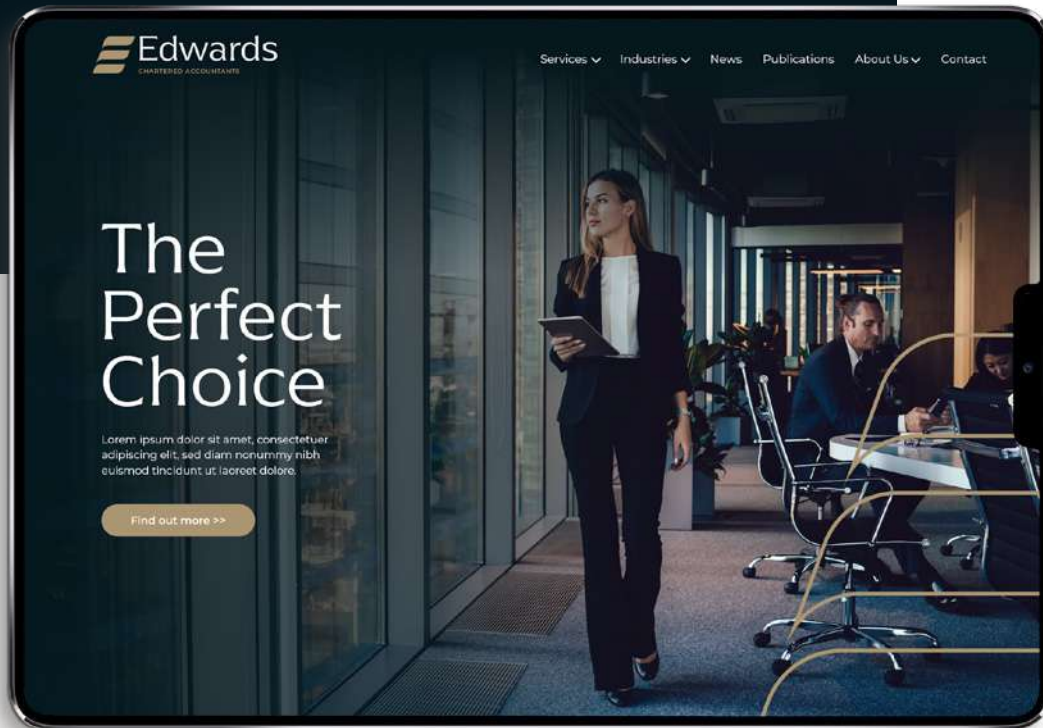
Welcome to **The Power of 3.**
One unified platform for Maintenance,
Inventory and Procurement

www.SpecTec.net





BRANDING DESIGN





Red Oak Consulting
Expert advice, exceptional delivery





YEPCO
SUSTAINABLE PACKAGING SOLUTIONS



Red Oak Consulting
Expert advice, exceptional delivery

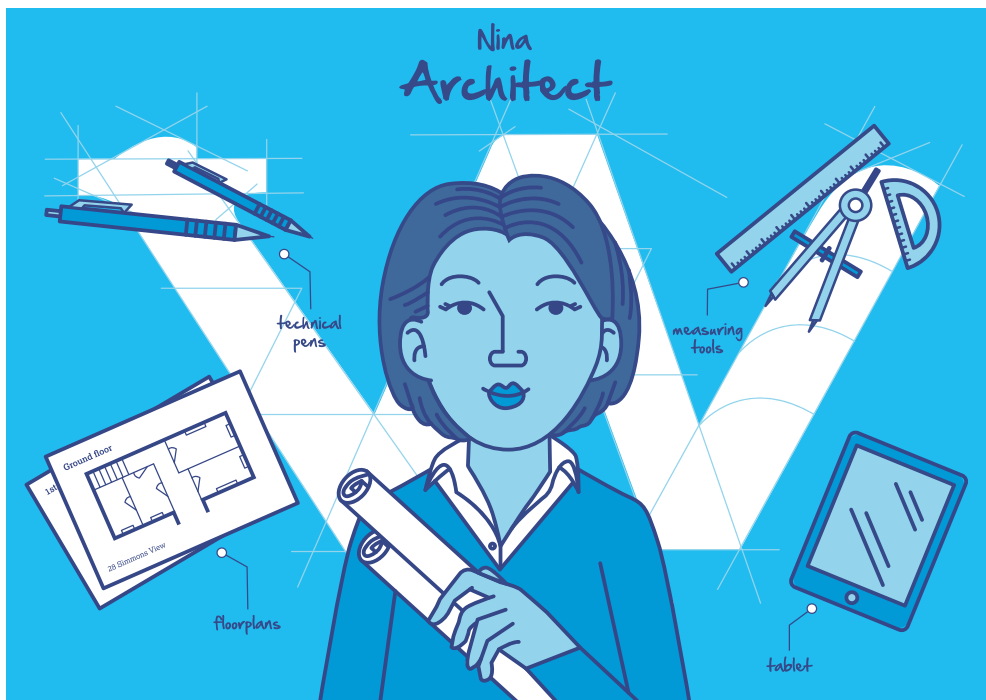
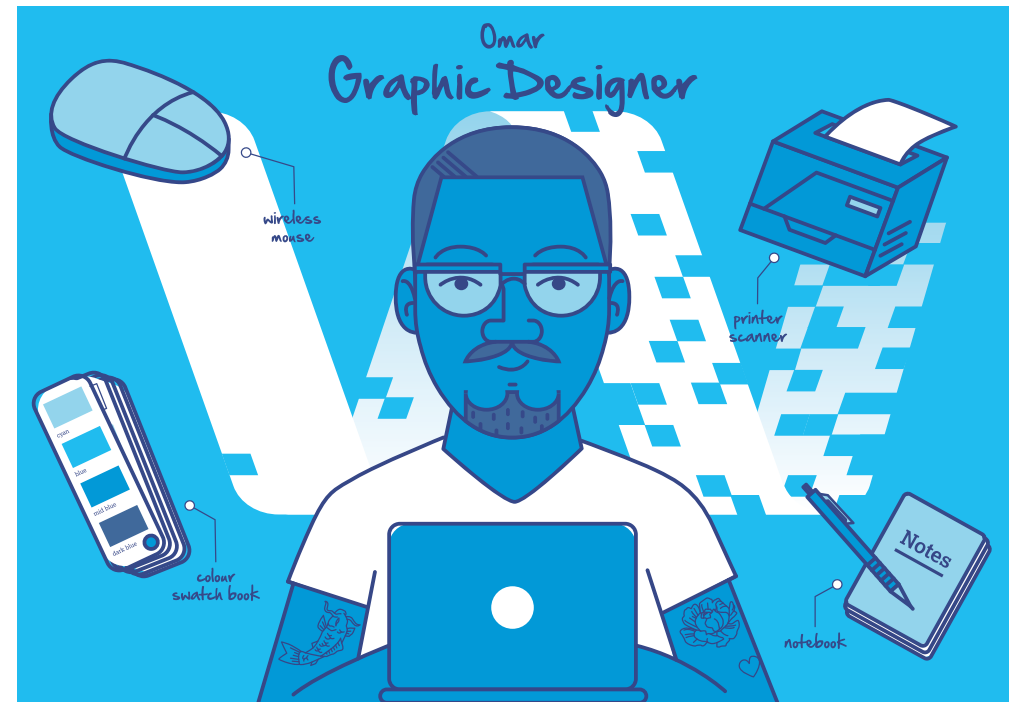


BESPOKE ILLUSTRATION











SkyReach Scaffolding UK

Delivery Request

Description	Part load of scaffold for North Elevation
Date	01/11/2025
Time	09:00
Gate	Gate 2 - Scope Street
Laydown area	Laydown area 1
Vehicle Type	Low loader
Vehicle Reg	DA74 SC0

- ✓ FORS Silver - Verified
- ✓ Vehicle Reg - Verified
- ✓ Co2 estimate 220kg



Exclusion Zone: Overhead Works PERMIT REQUIRED

Exclusion Zone: Hot Works PERMIT REQUIRED

Delivery Schedule

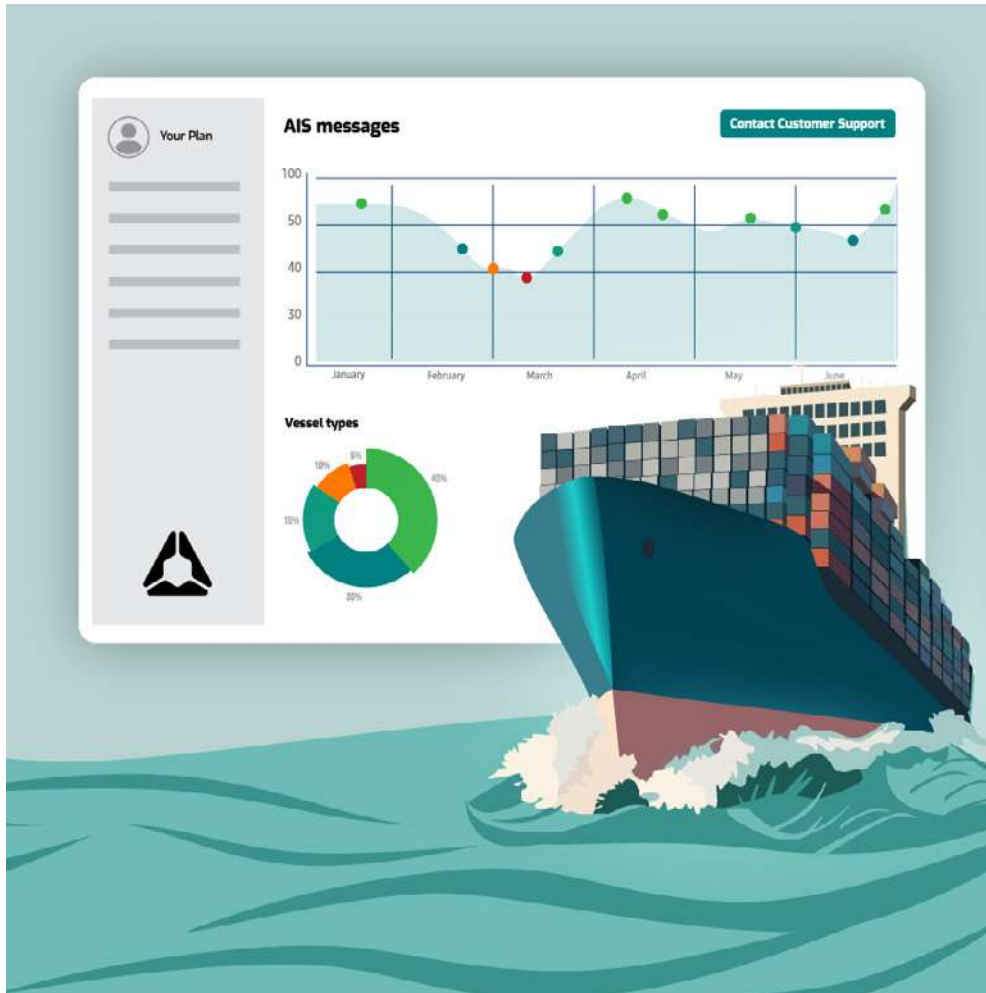
Bottle neck detected



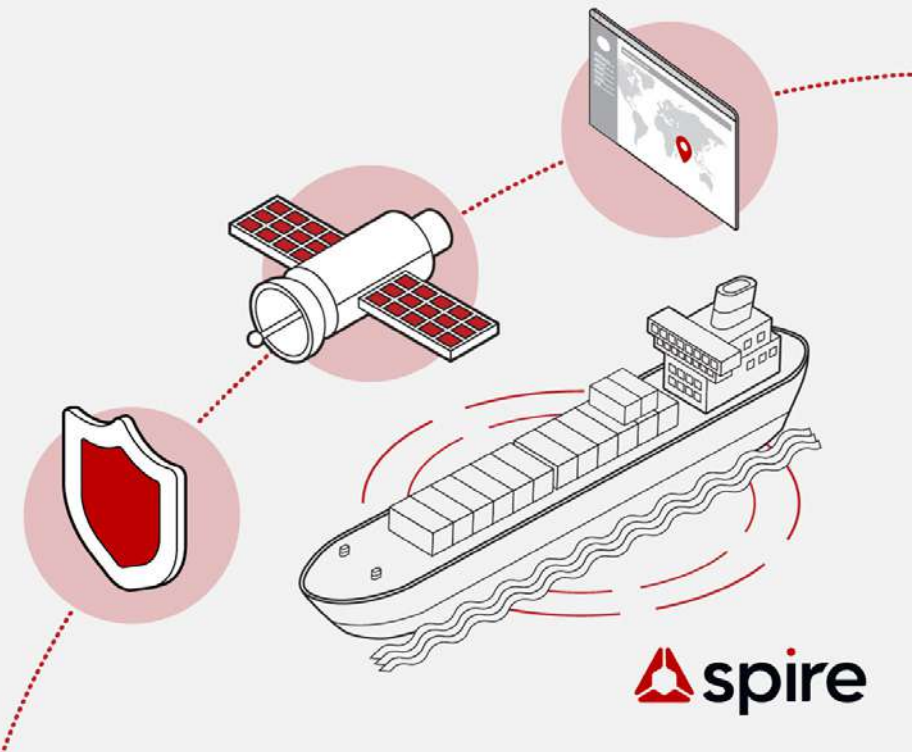
Schedule overlaps and bottlenecks removed

Bottle neck resolved





Build predictive insurance based on historical AIS data





EXHIBITION DESIGN





EXHIBITOR NAME

Booth no.



Leading Asset Management Software

We're the people that power AMOST™

Supporting fleets of all sizes

- Reduce Vessel Downtime
- Lower Maintenance & Repair Costs
- Boost Labor Productivity
- Reduce Audit Preparation Time
- Improve Asset Reliability





Sharp Ahead

B2B DIGITAL MARKETING

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